



NEW CITIES SUMMIT PARIS 2012

THINKING AHEAD

BUILDING TOGETHER

14 – 16 MAY
PARIS – LA DEFENSE

THE ESSENTIAL PLATFORM ON 21st CENTURY URBANIZATION

For the first time in our history, we are a world of cities. By the middle of this century, the world's urban population will likely have doubled to reach 7 billion people. In Asia alone, cities are projected to reach 2.5 billion people by 2025. **The scale and pace of urbanization is unprecedented and its impact will be felt in all spheres on human life.** Quite simply, this will be one of the defining features of the 21st century.

This urban world comes with a complex set of environmental, economic and social challenges, but also represents **a unique opportunity to build more sustainable, vibrant, innovative, and equitable communities.**

Finding solutions for a better urban future involves developing **new forms of collaboration and partnerships.** Inspired by the possibilities of this new urban era, and driven by a belief in innovation through collaboration across traditional divides, the **New Cities Foundation** seeks to improve the way we live, work and play in 21st century cities. **The New Cities Summit**, drawing on the Foundation's diverse membership reflects this: bringing together forward-thinking cities, local governments, and key business actors from a variety of industries with leading civil society, and research institutions.

NCF's membership includes GE, Cisco, Ericsson, Orange, GDF Suez, the Ford Foundation, King Abdullah Economic City, Citynove Galeries Lafayette Group, the Urban China Initiative, MIT's SENSEable City Lab, NYU, CITRIS, HEC Paris, USC's Annenberg Innovation Lab, Metropolis and the Climate Group – among others.



“ The New Cities Summit is a unique venue to discuss modern urbanization with global decision makers from all sectors. ”

URBAN INNOVATION THROUGH COLLABORATION

The **New Cities Summit** aims to place the city at the heart of the global agenda. Innovative in both content and form, the Summit will mix thought-provoking and inspiring keynotes by leading thinkers and practitioners (mayors, CEOs, architects, researchers, artists and others) with innovation demos and lively interactive thematic workshops on topics such as: new city governance, powering the city, the future of urban mobility, a look at leading new city projects, the digital story-telling of a city, water, urban China, the creative city, smart cities, killer city apps – and many more.

Above all, the Summit will promote **replicable concrete solutions and best practices** to improve life in cities.

WHO WILL ATTEND ?

The Summit will bring together hundreds of international thought leaders and top decision-makers from business, policy, the global media, technology, infrastructure, architecture, energy, retail, transport, finance, national and local government, civil society, philanthropy and academia.

WHAT MAKES THE NEW CITIES FOUNDATION AND THE NEW CITIES SUMMIT DIFFERENT ?

A focus on partnerships between the private, public, civil society and academic sectors

A belief in the transformative power of technology for cities

A focus on rapidly urbanizing regions

A specific look at new city projects

JOIN US IN PARIS

Take part in an essential discussion on one of the defining issues of our age

Play an active role in a vibrant laboratory of urban ideas and best practices

Build connections with world renowned urban thinkers in policy, business, academia and civil society

Join thought-provoking and prestigious events all over Paris

* The working language of the Summit will be English with French and Chinese translation provided throughout.

About the New Cities Foundation

The New Cities Foundation is a non-profit Swiss institution dedicated to improving the quality of life and work in the 21st-century global city, with a particular focus on the new cities of Asia, the Middle East, Latin America, and Africa.

The Foundation sees cities as humanity's most important source of innovation, creativity, and wealth-creation. The Foundation believes that achieving the vision of building more sustainable and dynamic urban communities can only be done through innovative partnership. It serves a unique role in developing new models of collaboration between the public, private, and academic sectors.

Through its Task Forces the Foundation leverages its members' expertise, relationships and products in the service of a more socially, economically and environmentally sustainable urban future.

For further information on the New Cities Summit 2012, or on our task forces, you can contact us: contact@newcitiesfoundation.org

You can also visit our website: www.newcitiesfoundation.org

